



Oli Bell.

The face of ITV Racing, ex poker player, host, speaker

Birth date: 28/04/1987

Born: Glastonbury, UK

Lives: London, UK

Records / Achievements

- 2017 – Appointed as a Key Presenter for ITV Racing
- Host of The Opening Show – Racing Magazine show
- 2019 – Produced ‘Riding a Dream’ – documentary following Khadijah Mellaah’s iconic Magnolia Cup victory.



Oli Bell grew up on the outskirts of Glastonbury. He received a drama scholarship to his senior school and was educated just outside Peterborough. The school had its own local radio station and, at the age 15, he got the coveted breakfast show slot. Despite not beating Chris Moyles in the ratings war, it was an early education into the broadcasting world.

From here, Oli’s interest in a career in the industry started and at 16 he secured his first role as a live radio reporter at the Burghley Horse Trials. This led him to cover the Land Rover G4 Challenge and the British Touring Car Championships.

At 18, he became an editorial assistant at Racing UK but quickly moved into the role of presenter. Having covered events including Royal Ascot, the Grand National and the Cheltenham festival, Oli was head hunted by Sky in Australia to present their international sport coverage. In 2012, he teamed up again with Racing UK and currently works as horse racing presenter for ITV Sport who won the BAFTA for their coverage of horse racing in 2017.

A devoted Yeovil Town fan Oli also presents football for ITV and has covered darts and boxing for the network.

Oli hosts corporate events and has spoken at various high-profile functions. He played on the professional poker circuit for a year and has played both cricket and football to a high standard in South Africa and Australia. He is highly sought after as a brand advocate and is a patron of the Ebony Horse Club a position he says “is his most rewarding yet”.

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