



Oli Bell.

The face of ITV Racing, ex poker player, host, speaker

Birth date: 28/04/1987

Born: Glastonbury, UK

Lives: London, UK



Records / Achievements

- 2017 – Appointed as a Key Presenter for ITV Racing
- Host of The Opening Show – Racing Magazine show
- 2019 – Produced ‘Riding a Dream’ – documentary following Khadijah Mellah’s iconic Magnolia Cup victory.



The new face of TV racing coverage, Oli joined the ITV Sport team in January 2017 and is now one of the main horse racing presenters, fronting its coverage on the Saturday morning magazine show, The Opening Show. The team won a BAFTA for their coverage of horse racing in 2017. Oli has covered a range of events, including Royal Ascot, The Grand National and The Cheltenham Festival.

Oli has also presented football for ITV, in addition to covering darts and boxing for the network, establishing himself as one of the up and coming stars of the networks sport team.

Oli hosts corporate events and has spoken at various high-profile functions. He played on the professional poker circuit for two years and has played both cricket and football to a high standard in South Africa and Australia respectively. He is highly sought after as a brand advocate and is a patron of the Ebony Horse Club a position he says “is his most rewarding yet”. This role led him to producing the documentary “Riding A Dream” in 2019 that aired on ITV and was seen by a combined audience of 2.6 million people. The film has received global recognition and has been shortlisted at a number of global film festivals.

At the age of 15, Oli secured the coveted breakfast show slot at his school’s local radio station. Though he didn’t beat Chris Moyles in the ratings war, it was an early education into the broadcasting world. At 16, he secured his first role as a live radio reporter at various sporting events which led him to cover the Land Rover G4 Challenge and the British Touring Car Championships.

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